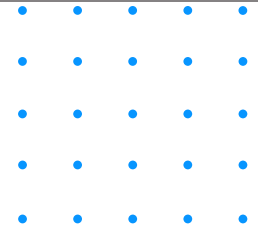


Nearby Shops

Guide E-Book

Start your Quick Commerce Business



Future of India's E-commerce

India's Digital Commerce has evolved over the last two decades, picking significant momentum in the last few years. By 2026, India's Digital Commerce sector is expected to grow to US\$ 200 billion boosting economic growth as well as improving everyday lives of people.

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US\$ 200 billion

By 2026, India's Digital Commerce sector is expected to grow to US\$ 200 Billion

As of September 2020, India is estimated to have 42.5 million MSMEs which, employ 106 million people, constituting 40 percent of India's workforce. These MSMEs have the potential to disrupt the market if enabled with Digital Market access. COVID-19 has put huge pressure on the retail sector value chains. At the same time, it has given further impetus to digital commerce, compelling even small players to be digitally enabled or face extinction.

Types of Quick Commerce Businesses



There are Different types of Quick Commerce Business you can start

1. Dark Store Grocery Delivery Business - Similar to Zepto and BlinkIt
2. Multi-Store Marketplace Business - Similar to Instacart (USA)
3. Food Delivery Business - Similar to Zomato, Swiggy, Doordash
4. Local Courier Delivery Business - Similar to Dunzo
5. Single Store Delivery Business - Similar to Shopify

Comparison Chart

for Quick Commerce Business Models

| Business Type | Investment Required | Complexity | Profits | Scalibility |
|---|---|-------------------------------------|---------|--|
| Dark Store Model - Zepto, Blinkit | Huge (For Setting up Dark Stores) | Low | High | Low |
| Multi-Store Marketplace - Instacart (USA) | Low | Huge (Working with Retailers) | Medium | High (Easy to Scale once Successful in once city) |
| Food Delivery Model - Zomato, Swiggy | Low | Low | Medium | High |
| Local Courier Model - Dunzo, WeFast | Medium | Low | Medium | Low |



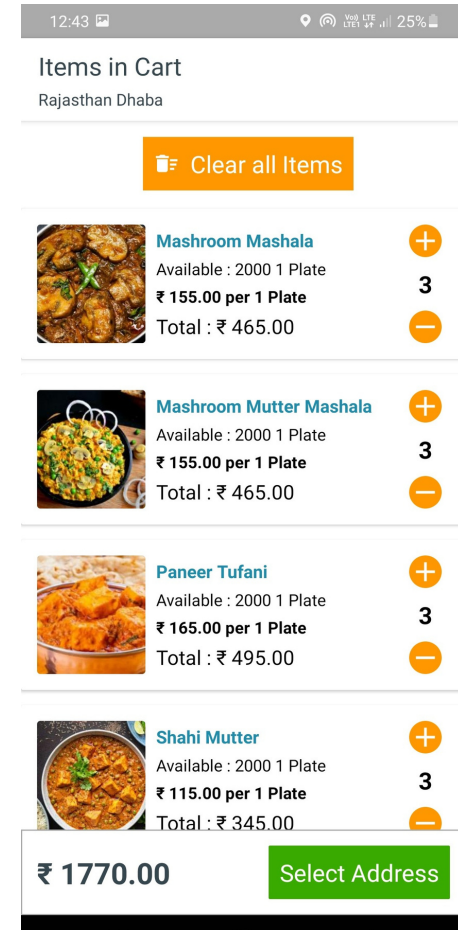
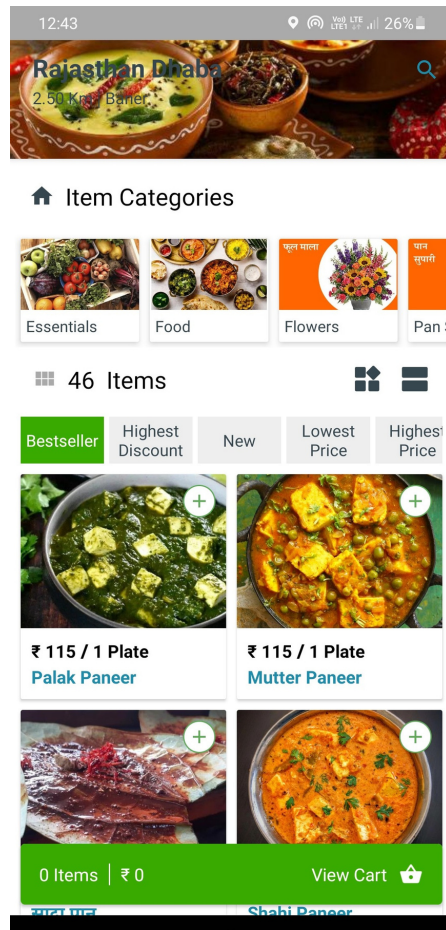
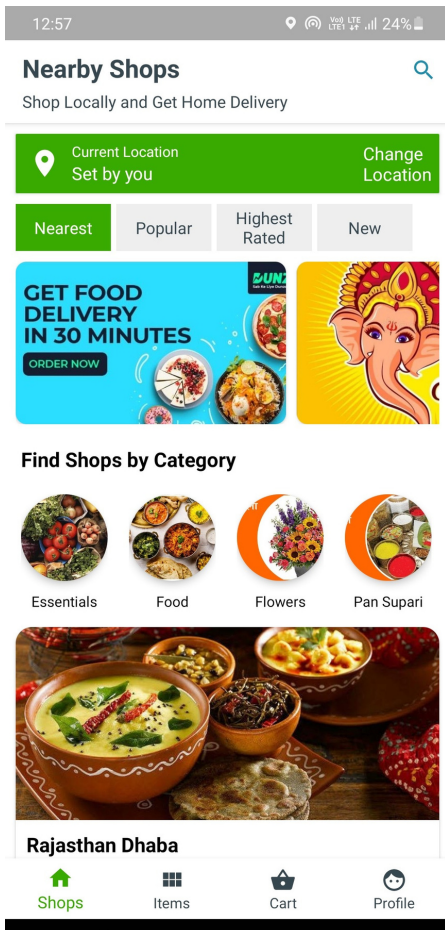
Why Nearby Shops ?

Nearby Shops is an White Label Software that you can use to launch your own Quick Commerce Business with your own Brand. You no longer need to develop and create your own software which requires lot of investment and time.

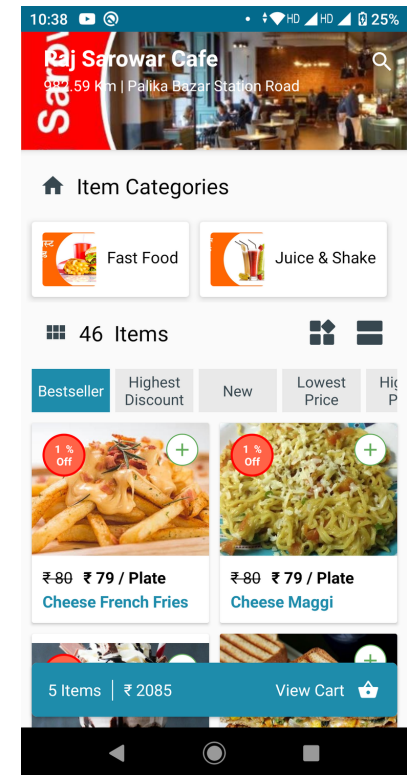
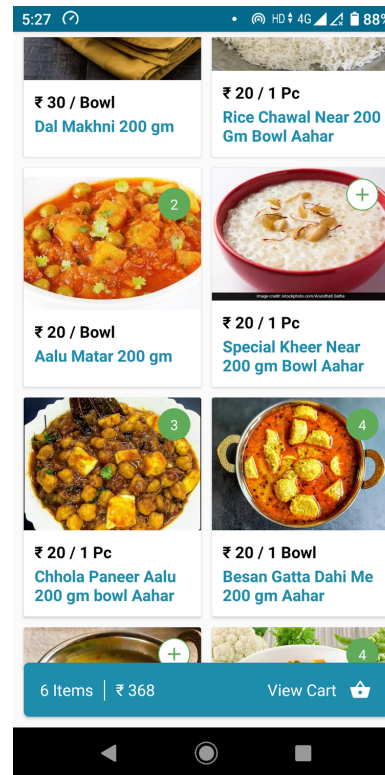
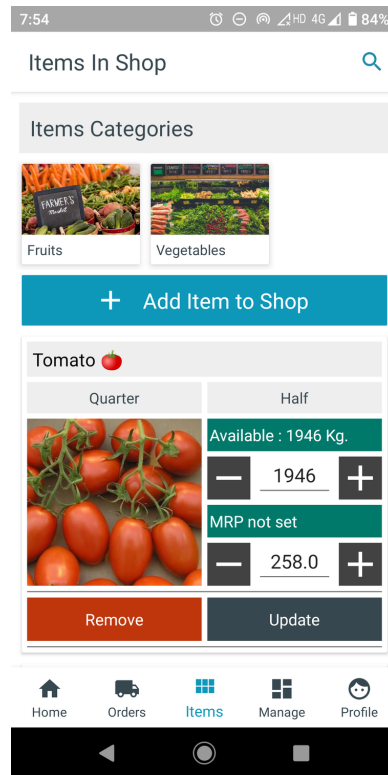
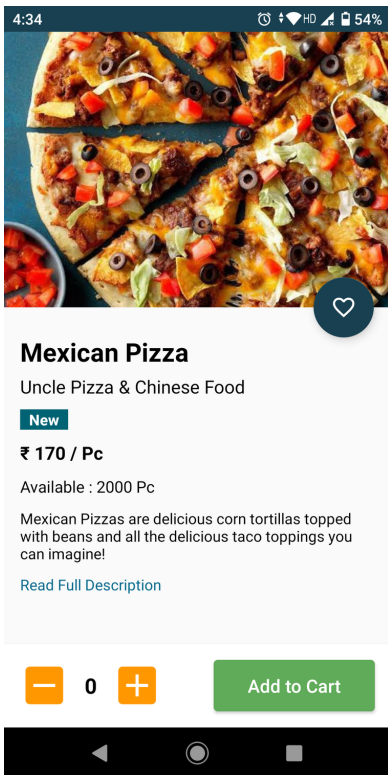
Just use the existing software and launch your quick commerce business in very little time and investment.

Also Benefit from the community of Entrepreneurs who share their Experience and help you in your Journey of Launching your Business.

Food Delivery Screenshots



Vendor App Screenshots



How to Check Demo ?



Step 1 : Download "Nearby Shops Demo App" from Google Play Store

Or

Step 2 : Message "White label demo" on WhatsApp number +91-8688667928

What you need to do ?



Registration of Shops

Registration and onboarding of the Shops and Vendors



Prepare Shop Catalog & Basic Administration

Administrative tasks involve ensuring that shop catalog is prepared properly. And Shops are compliant with the Market Terms and Conditions.



Order Delivery and Delivery Management

Delivery of the Orders to the customers premises. Franchise is also responsible for hiring delivery staff and managing delivery operations



Provide Customer support

Provide Customer support and resolve disputes with customers and Shops



What

Customers Say ?





1

Tarun Khatri - First and Fast

Barmer, Rajasthan, India

Nearby Shops helped us launch our business in a village. Their support was really good to get our business up and running in just 2 days. We started earning decent profits in just 1 month. Thanks Nearby Shops for their fast setup and dependable support service.

2

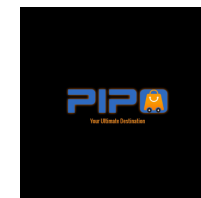
Pradip Kumar

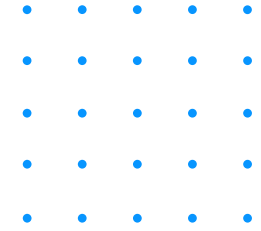
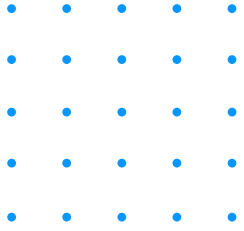
Supaul, Bihar, India

The customers liked our app so much that we have a rating of above 4.5 on Google Play. Thanks nearby shops for their good support to keep our business up and running at difficult times of covid-19.



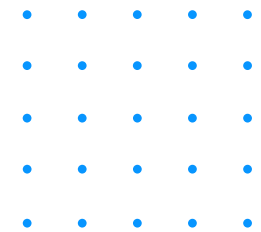
And Many More ...





Plans

and Pricing



Lifetime Plans

Buy Source code for self hosted usage. Take control of your business.

Single-Market License

₹ 25500

Front End Source Code
Commercial License without GPL Restrictions
Native Android App
Access To Private Github Repository

Order Now

Multi-Market License

₹ 50500

Full Source Code including Backend Code
Multi- City Admin for Multi-City operations
Access to Private Github Repository
Upto 10 Markets
For Business Valuation under 5 Cr.

Order Now

What you get ?

Native android apps, Source code updates for 6 months, full developer documentation, free lifetime forum support, Official Paid support at Extra cost

Maintenance Plans (Support Plans)

Maintainace of your self-hosted setup is now easy with our need based pricing plans

Full Setup : Server Installation with App Creation

₹ 15500

Full installation for your self-hosted setup with APK Generation for 2 apps

Server Installation

₹ 2500

Installation and setup of your server for self-hosted setup

APK Generation / App Update

₹ 2500

Update app name, logo and generate updates for your app in affordable prices

Setup Push Notifications

₹ 3000

Setup Push Notifications for your app

Publish app on Google Play Store

₹ 2500

We will help you get your app on the google play store

Continued ...

Setup Payment Gateway

Integrate Payment gateway for your app

₹ 2500

SMS Setup with DLT ID and Content Approval

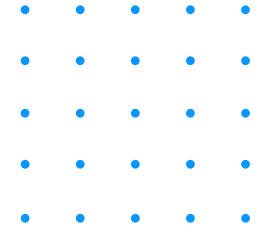
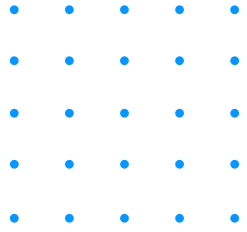
Setup SMS according to the new rules of Indian Government

₹ 3000

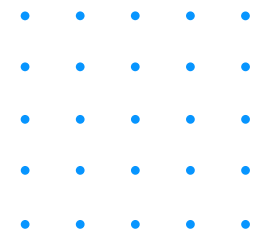
Charges for Repair, Maintainance and Troubleshooting

Add custom features into your app for extra cost

₹ 1500 / Hour



Investment & Earnings



Initial Costs & Investment

Rs. 45K to 55K – Software Cost

Note : Paid after full demo

Rs. 700 Per Month – Server, Email and SMS

Note : This is just a rough estimate. Actual cost may differ from situation, place and actual business scenario.

Rs. 10K – 15K Per Month – Digital Marketing Cost

Note : This is just a rough estimate. Actual cost may differ from situation, place and actual business scenario.

Rs. 10K – 45K Per Month – Staff and Personnel Cost

Note : This is just a rough estimate. Actual cost may differ from situation, place and actual business scenario.

Earnings

Charge 10 - 20 % Commission on Each Sale

You can also charge fixed monthly fee per month vendors

Earn Extra Delivery Fee per Order

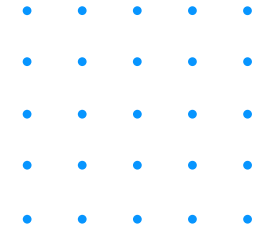
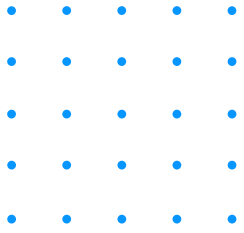
Earn 30-50 Rupees per order for delivering food and earn upto 100 rupees per order for delivering Electronics, mobile phones

Note : Delivery Fee is Charged to customers and added as Extra fee in the customers bill.

Expected Monthly Earnings

INR Zero - INR 75000 for a Market with 10-100 Shops and Monthly Sales around 7 Lakh

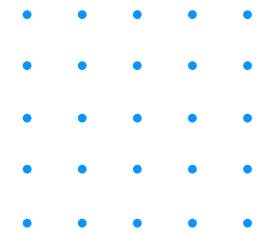
Note : This is Just a Rough Estimate - Actual Earnings will vary from Location, Number of Shops and Other Factors and can be lower or greater than the rough Estimate provided.



Create



Market for





Residential Campus

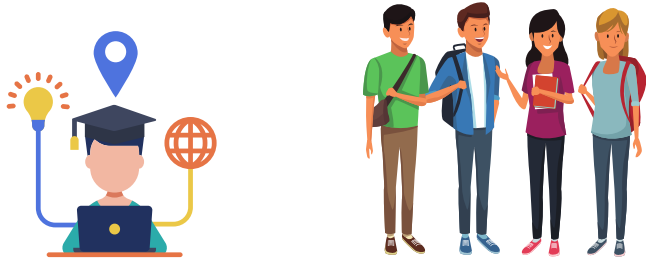
Create a Market for your Residential Campus or Housing Society. Deliver anything from local stores to your Residents.

What you can Sell ?

Deliver food, grocery or anything else from Local Stores inside (or near) your Residential Area

Benefits

- 1 Automate E-commerce Inside your Housing Society
- 2 Provide Extra Convenience to the Residents of your Community
- 3 Earn Extra Income and Keep track of Ecommerce inside your Residential Campus



Institute Campus

Create a Market for your Institute or University Campus. Deliver anything from local stores to your students.

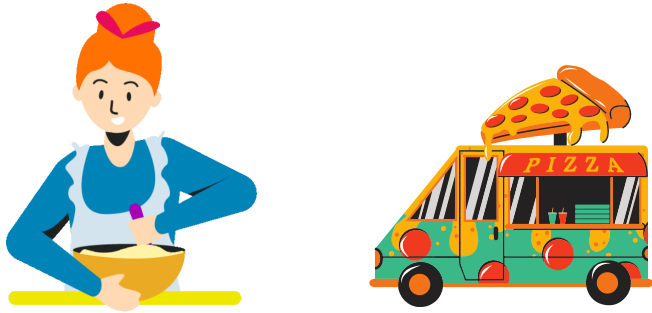
What you can Sell ?

Deliver books, Stationary, lab equipments, Food, Essentials like grocery or anything else from Local Stores inside (or near) your Campus



Benefits

- 1 Automate E-commerce Inside your Institute
- 2 Save your students time by giving them home delivery of Books, Food and Essentials
- 3 Earn Extra Income and Keep track of Ecommerce inside your Institute



Cloud Kitchens

Create a Market for your Cloud Kitchen.
Manage Deliveries and e-commerce for all your
Kitchens and Stores

What you can Sell ?

Deliver food or anything else that you want to deliver
from your cloud kitchens

Benefits

- 1 Automate E-commerce for your Cloud Kitchen
- 2 Manage your Own Market and Kitchens instead of relying on third party.
- 3 Save comission and delivery costs for your cloud kitchen. Optimize your Operations

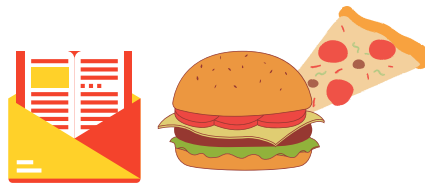


Office Campus

Create a Market for your Office Campus.
Deliver anything from local stores to your Staff Members.

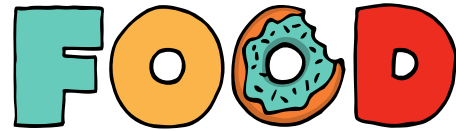
What you can Sell ?

Deliver food, coffee or anything else from local stores inside your campus



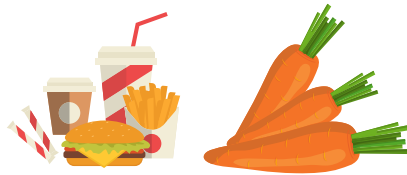
Benefits

- 1 Automate E-commerce Inside your Office Campus
- 2 Save your employee time by giving them delivery of essentials
- 3 Earn Extra Income and Keep track of Ecommerce inside your Office



Local Cooperative

Form a Cooperative for your Local Shops / Restaurants and Deliver food, grocery or anything else



What you can Sell ?

Deliver Food, Essentials like grocery or anything else from your Local Shops

Benefits

- 1 Provide Food Delivery Service at Lower Comissions
- 2 Take care of the welfare of your local shops and restaurants
- 3 Create More Local Jobs and boost your Local Economy



Brands with Many Outlets

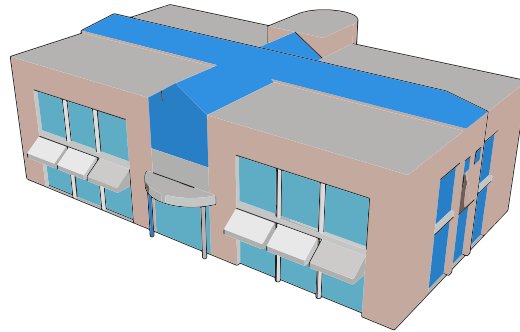
Manage E-commerce for your Brand outlets in your local area.

What you can Sell ?

Deliver food or anything else from your brand stores

Benefits

- 1 Manage your own Delivery
- 2 Increase your sales and reach out to more customers
- 3 Empower your brand with the benefits of E-commerce



Shopping Malls

Manage E-commerce for Shops Inside your Shopping Mall or Shopping Complex

What you can Sell ?

Deliver anything from stores inside your shopping mall

Benefits

- 1 Manage all e-commerce inside your shopping mall
- 2 Increase your sales and reach out to more customers
- 3 Earn Extra income from delivery



Any Local Community

Manage E-commerce for your community. Provide your community extra convenience.

What you can Sell ?

Deliver anything from your Local Stores

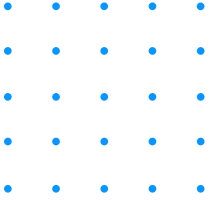
Benefits

- 1 Manage E-commerce for your local Community
- 2 Provide your community the convenience of Home Delivery
- 3 Earn Extra income for delivery and E-commerce



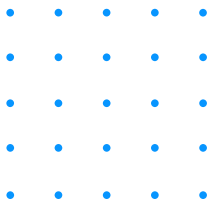
Questions and Answers

Do you Provide a Demo ?



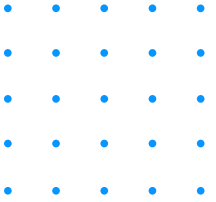
NEARBY SHOPS

In order to check the demo please download "Nearby Shops Demo App" from Google Play Store or Simply Visit <https://nearbysshops.org> or call us on +91-8688667928

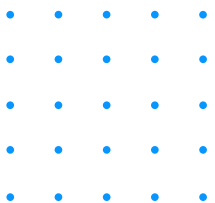


How much time it takes to build your app ?

It takes 24 - 48 hours to Install your backend and publish your app on Google Play Store.

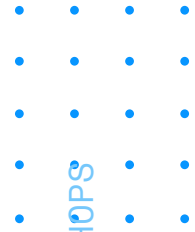


NEARBY SHOPS



What can i sell or deliver ?

You can deliver Food, Groceries, Fruits and Vegetables, Hardware or anything else. You can sell or deliver anything from your local stores.



How to Start ?

Please visit our website <https://nearbyshops.org> to start your free Demo. You can also contact our staff for questions and queries. Contact Details are provided at the end of this Presentation.



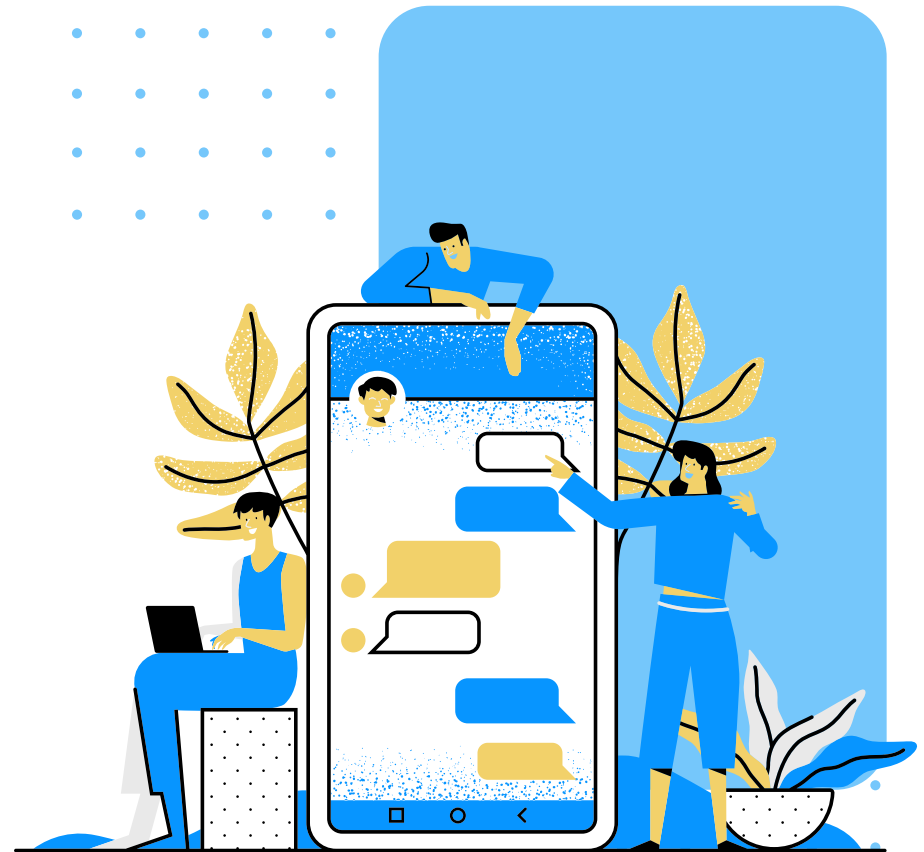
About Nearby Shops

Ecommerce Business Made Simple

Nearby Shops was started as an Open-Source Project in 2016.

Nearby Shops provides businesses and entrepreneurs a reliable, tested and cost effective way to start their Hyperlocal Quick Commerce Business.

Nearby Shops Ecosystem also provides you access to community that shares their business journey with you and simplify the process of starting your business !



NEARBY SHOPS





Get in Touch



India

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<https://nearbysshops.org>



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